**THE CFRU PROGRAM PROPOSAL FORM**

Name: . Email: .

Address: .

Telephone: .Submission Date .

I have completed the following training sessions:

\_\_\_ Orientation \_\_\_ Programming & Policy \_\_\_ On-Air \_\_\_ Production

\_\_\_ I am including a 15-20min recorded demo in mp3 format with a corresponding Log Sheet. [Except in rare circumstances, music selections in the demo should be faded out after about 30 seconds.]

Preferred Time (a general idea of your availability): .

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Proposed Show Name: .

Type of show: \_\_\_ Music (Genre ) \_\_\_ Spoken Word (Theme )

Host’s Name(s) (to appear in program guide): .

This is my first time applying for a show at CFRU \_\_\_ Yes \_\_\_ No

If you have been a CFRU programmer in the past, please specify: .

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**Write a short description (two or three sentences) that we can include on our program schedule. Feel free to be creative!**

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**Why will listeners want to tune into your show?**

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**How will your show be structured? (e.g., long form interviews with music breaks? music show with talk breaks? a variety hour with multiple segments? documentary style program?) Are there any special episodes you’d like to feature?**

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**How will you prepare for your show each week? (e.g. write a script? general talking points? topic research? check out CFRU’s new releases? send out interview requests?) How long will it take to prepare for each show?**

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**How will you make this show uniquely yours? (e.g., your own theme song? a certain DJ persona? your own catch phrases? a routine start & end to your show? a unique perspective on familiar topics?)**

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**Would you like to feature interviews regularly on your program? If so, what two interview guests would you most want to feature, and why?**

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**If you’re hoping to do a spoken word show, please list five topics you would address and why you think listeners might be interested. If you’re hoping to do a music show, please list ten artists you would play, keeping in mind your Cancon and new music quotas:**

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**If anyone else is going to be involved in this show on an ongoing basis (co-hosts, fill-ins, other) please provide their names, email addresses, and the capacity in which they will be involved:**

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I have read & agree to the terms of CFRU’s Regulations for Programming and On-Air Conduct.

Signature: . (If you are submitting your proposal via email, you can sign this document in person with the Programming Director, when you meet to discuss show times…thanks!) If you have questions or concerns, please contact CFRU’s Program Director: [programming@cfru.ca](mailto:programming@cfru.ca) or (519) 824-4120 x 56920.