

**Staff Report for the 2021 AGM
Music Director - Alexandra Rimmington
December 2, 2021**

This year, the focus has been on maintaining and building on the work I completed last year when it was necessary to retool many aspects of my job for the virtual world due to the COVID pandemic. I have concentrated on improving systems and processes to better support programmers and artists, and expanding music volunteer opportunities.

A NEW WEBPAGE FOR THE MUSIC DEPT.

- We really needed a home on our website for all things music-related, to be able to consolidate a lot of the info, resources, and tools we provide to programmers and to artists.
- I worked hard on creating [this page](#), and I built several new forms to go along with it: Whammer Jammer subscription, local music submissions, report errors, and suggest tags.
- Received a lot of great feedback from volunteers! And people are actively using those new forms!

cf ru
93.3fm
Campus and Community Radio in Guelph

schedule
volunteer
charts
how-to videos
local mix
about us

archives
music dept.
live videos
mini-interviews
mobile studio
donate

listen now
Democracy Now (Rebroadcast)
Currently on air
01. Current On Air
00:00 00:00

about
Welcome to CFRU's music page! Here you'll be able to search our libraries, see what's charting, find instructions for sending us your music (we have a new form just for local musicians!), or see how to get involved if you're interested in volunteering in our music department. There are also some helpful links for further musical explorations.
The department is overseen by CFRU's Music Director, Alexandra Rimmington – with the help of several hardworking volunteers.
For any questions regarding the information on this page, please send a message to Alex by emailing music@cf ru.ca.
Office hours are generally Mon-Fri: 10am-5pm

submission guidelines
If you are looking to submit your music to CFRU, please ensure that:
01 Your submission is an EP or album with at least 3 different songs.
02 You include artist and album info, track listings, and your contact info!
03 You send digital submissions as download links to music@cf ru.ca. High quality mp3s are preferred.
Please Note that physical submissions are temporarily suspended due to COVID.
For tracking, please contact us [by email](#).

links
Charts
Digital library database
CD library database
Local music mix
Subscribe to music newsletter
Volunteer!

CFRU's Digital Music Library
Search the database by keywords using CTRL or Command + F.
For a more dynamic view that lets you sort columns how you prefer, go to the [Google spreadsheet version](#).
For questions, or for download requests (current programmers only), please email music@cf ru.ca
Programmers: [Log in to -Music Share- account](#)

Local Music Submissions
Are you a musician that is local to Guelph or surrounding area within 50 km, and would like to have your music considered for our library?
Upload your music directly or provide us with a download link to our...

Digital Music Library : Database (takes a moment to load)

Artist	Album	Label	Comments/tags	Date Added	report error	suggest tags
A Tenda Universe	Tendavillage	s/r	canadian, femcon, r&b, funk	12/02/2021	report error	suggest tags
Aesop Rock & Blockhead	Garbology (clean)	Rhymesayers	hip hop	12/02/2021	report error	suggest tags
Alexandra Lost	Boats	Pantoum	canadian, femcon	12/02/2021	report error	suggest tags
All Them Witches	Nothing As The Ideal	New West	alt-rock, grunge	12/02/2021	report error	suggest tags
Anti Ritual	Expel The Leeches	Indisciplinarian	blackened death metal, grindcore	12/02/2021	report error	suggest tags
Antlers, The	Losing Light	Anti-		12/02/2021	report error	suggest tags
Apifera	6 Visits	Stones Throw	electronic, beats, jazz, instrumental	12/02/2021	report error	suggest tags
Atsuko Hatano & Midori Hirano	Water Ladder	Alien Transistor	neoclassical, ambient	12/02/2021	report error	suggest tags
Ben LaMar Gay	Open Arms To Open Us	International Anthem/Nonesuch	femcon, avant-jazz, electronic, hip hop	12/02/2021	report error	suggest tags
Carn Davidson 9	The History of us	Three Pines	canadian, femcon, jazz	12/02/2021	report error	suggest tags
Casper Skulls	Known No Kindness	Next Door	canadian	12/02/2021	report error	suggest tags
Cave Bastard	Wrath Of The Bastard	s/r	extreme metal, progressive metal	12/02/2021	report error	suggest tags
Chris Liebing	Another Day	Mute		12/02/2021	report error	suggest tags
Circuit des Yeux	-io	Matador	femcon, folk, orchestral avant-rock	12/02/2021	report error	suggest tags
Ciaptone	Closer	Different/PIAS		12/02/2021	report error	suggest tags
Cory Weeds With Strings	What Is There To Say	Cellar	canadian	12/02/2021	report error	suggest tags

us with a download link using our Local Music Submissions Form!

Submissions must be:

- Either an EP or a full-length album (minimum of 3 different tracks)
- Available as high-quality mp3s

Submit Your Music Here!

 **Volunteer in the Music Dept**

- | | |
|-----------------------------------|-----------------------|
| Things to do | Get started |
| Review music | Attend an Orientation |
| Report weekly charts | Talk to Alex! |
| Update music libraries | Choose a task |
| Create on-air playlists | Receive training! |
| All tasks are available remotely! | |

Charts Nov 30, 2021

- 01 JESSICA MOSS* Phosphenes (Constellation) 
- 02 THEON CROSS Intra-I (Marathon Artists)
- 03 ADA LEA* one hand on the steering wheel the other sewing a garden (Next Door) 
- 04 SEULEMENT* EX PO (Mothland) 
- 05 COTS* Disturbing Body (Boiled) 
- 06 JULIE DOIRON* I Thought of You (You've Changed) 
- 07 CHARLOTTE CORNFIELD* Highs in the Minuses (Next Door) 
- 08 GAYANCE* No Toning Down - EP (Self-Released) 
- 09 BADBADNOTGOOD* Talk Memory (XL Recordings) 
- 10 ASHLEY SHADOW* Only The End (Felte) 



VOLUNTEER TASKS & TRAININGS

- I continued to work with volunteers on the remote tasks that I developed last year:
 - screening of explicit lyrics from our canon collection

- uploading approved canon to iMedia
 - producing volunteer-curated playlists to supplement/replace some of the automated playlists
 - adding & editing metadata in our iTunes library to keep it current
- I also designed some new remote tasks and created documentation for each for volunteers to use as guides after our initial training session over Zoom:
 - tagging music in our library database with artists & genre tags, using the new “suggest tags” form on the Music dept web page.
 - reviewing new music submissions in a specialty genre (eg. heavy metal) to assist with curating the library
 - mini music reviews: volunteers contribute short reviews of new music from our library that are then featured in the Whammer Jammer and on our social media
 - earshot chart reporting: entering our Top 30 (and hopefully specialty Top 10s soon) into earshot’s national chart system

LOGSHEETS & MUSIC PROGRAMMING

- It has been my mission over the last few months to increase the amount of new music played on the air, boost engagement with our digital music library, and improve logsheet compliance
- Together, these all have a big impact on our ability to generate charts - which then has a big impact on our music library and our ability to support/promote artists
- I have been leading staff discussions on this, and I also developed systems in Google spreadsheets for tracking, reporting, and sharing data on logsheet compliance, and identifying & tracking gaps in our music programming
- We have reiterated the importance of logsheets to programmers and solicited their feedback. And we have also been in discussions with our volunteer developers about creating a new logsheet app to enhance the usability and add new features
- We are now looking at recruiting for specific types of music shows to fill some of the identified gaps in programming.

MUSIC LIBRARY DEVELOPMENT

- Working with Bryan, I have continued to investigate new ways of making our digital music library more accessible remotely. Currently we make ~1 month of new music available to programmers at all times, but I would like to expand that and create a system that is easier to use - for programmers and myself. Possibilities have included:
 - myQNAPcloud/FileStation
 - Jellyfin
 - AirTable
 - CFRU archive server
- There have been several dead ends - mostly due to the limitations and firewalls of our network at U of G. But we are in discussions with CJSW to see if we could reproduce their setup using AirTable. Otherwise, we may want to hire a developer to customize

something, perhaps using Jellyfin since it's open source. So we still have some hopeful leads.

- I have been moving CFRU to receive digital-only music submissions, communicating this to as many labels, promoters, and distributors as possible. This was initially required because of the pandemic and the need to work remotely. But it's been working well, and digital-only submissions means reduced waste, eliminating shipping costs for artists, labels etc, less need for physical space, and a music collection that can be accessed via the internet. I will still keep the option of physical submissions open for special circumstances when required (eg. a collector's item, local music submissions, desirable donations).

ADDITIONAL MUSIC DIRECTOR DUTIES

- I have continued to oversee our SOCAN audits while working remotely: Reports for Q1 & Q2 were completed and submitted, and we are in the process of wrapping up our reports for Q3 & Q4
- I created and expanded on our music playlists for special programming events such as Asian Heritage Month, National Indigenous History Month, Guelph Pride etc.
- Thanks to Odesia's arrangement with The Ontarion, our weekly Top 10 is being featured on their website again. AND I now also generate a new monthly Top 10 that gets included in The Ontarion's monthly print edition
- I have been an active committee member on the Programming, Finance, and Tech Committees
- I have been an active participant in staff, and staff & board discussions on restructuring, visioning, strategic planning, and re-opening & COVID safety
- I've been involved in discussions and consultations with the NCRA and other Music Directors regarding the NCRA's development of earshot distro
- I attended training sessions on Anti-Oppression, and ARCH's Voices of Value
- I've continued cleaning and decluttering my office and the music libraries in preparation for re-opening. It's looking good!

EXTRA ADDITIONAL WORK

- I created and submitted a written proposal to U of G's president to have CFRU produce COVID-related content - to be streamed on campus and on the university's website using our secondary audio stream as a means of increasing the university's reach & the accessibility of their info, and grow the relationship between CFRU and U of G. The proposal itself was well-thought out, and included a live stream with content from the university's own town hall meeting as a demo that Bryan set up, And we received positive feedback and support from the CSA, and the Office of Communications & Public Affairs. We were ultimately unable to engage with the president, but we're hopeful that it could still be helpful in showing initiative & building the relationship.
- I repaired the CFRU MacBook Pro that I've been using for working remotely after it died! Found the replacement part, opened up the body of the MacBook, made the swap,

maybe said a prayer, et voila! A working laptop. It felt a bit like diffusing a bomb for a bit there, but I learned a lot in the process. I wanted to include this because it was a good reminder for me that we often don't think we're capable of something until we have the opportunity to try.

- I assisted in the planning and recruitment stages of our new Marketing & Outreach Director, and in the training of Odesia once she was hired. Side note: It's been a pleasure working with Odesia!